

Inplant Training
Academic Year: 2013 -2014

Inplant Training Details

SL.N O.	NAMES	Domain	TITLE OF THE PROJECT	COMPANY NAME
1	Aarthi R	HR	A Study on Employee Retention in the Industry with reference To Allsec Technologies	Allsec Technologies
2	Abdul Musafir A	Marketing	A Study of Branding on Consumer Purchase Behaviour with Special reference To Heicord Transmission PVT.LTD	Heicord Transmission PVT.LTD
3	Ajai Gautham L	Marketing	A Study on the Potential For Commercial Photography in Chennai City	Deepak Photography
4	Ajith K	Marketing	A Study of Customer Relationship Management	Sri Gajalakshmi Manufactures
5	Anitha A	HR	A Study on Process For Identification of Future Attrition	TATA Teleservices limited
6	Anitha K J	HR	A Study on Customer Relationship Management	ITECH People
7	Arjun Kumar R	Finance	A Study on Financial Performance of AFS Logistics International pvt.Ltd.	AFS Logistics International pvt.Ltd
8	Arun M	Marketing	A Study on Customer Satisfaction with Reference to Apollo Tyres	K R Tyres
9	Arun Kumar G	Marketing	A Study on Customer Satisfaction with Reference to SHILPI Engineering	SHILPI Engineering
10	Athmanathan R	Marketing	A Study on CCustomer Relationship Management In Bombay Dyeing pvt.Ltd	Bombay Dyeing pvt.Ltd
11	Balaji K S	Marketing	A Study of Sales Promotion Activities Adopted By Panasonic Home Appliances	Panasonic Home Appliances India.co.ltd
12	Balaji V	Marketing	A study on Customer Satisfaction Towards Keyes Shopping Center	Keyes Shopping Center
13	Balakumaran C	Marketing	A Study on Customer Preference In choosing Specific Retail Store conducted at Big Bazar	Big Bazar
14	Balu K	Finance	A Study on Capital Budgeting at tube Production of I ndia	tube Production of I ndia
15	Banu Priya T	Finance	A Comparative Analysis Of the Financial Performance of Select Stock Broking companies in chennai	ASSETS financial services
16	Bhavani K	Marketing	A Study on Consumer Behaviour of Titan watches in chennai	Titan Industries
17	Bhavya N J K	HR	A Study on IOD Satisfaction with reference to South packing Pvt.LTD	South packing Pvt.LTD

18	Charles Boss J	Marketing	A Study on Customer Preference on Jewellery Loan in ING VYSYA Bank	ING VYSYA Bank
19	Charumathi N	HR	A Study on Employee Morale At DigitalTrack Solution Private Limited	DigitalTrack Solution Private Limited
20	Christopher Raj C J	Marketing	An Analysis On Customer Satisfaction For Alpha Industries	Alpha Industries
21	Deepak P	Marketing	Marketing Analysis on Customer Satisfaction for TUBE Products of india	TUBE Products of india
22	Dillimohan K	Finance	A Study on Financial Performance with reference to Royal Sundaram Alliance Insurance Company Limited	Royal Sundaram Alliance Insurance Company Limited
23	Dinesh P	Marketing	A Study of Customer Towards Asian Paints	Asian Paints
24	Divya A	Marketing	A Study on Customer Satisfaction At Southern Packaging private limited	Southern Packaging private limited
25	Divya P	HR	A Study On the Organization Culture at Indus Motors Co.Pvt.Ltd.	Indus Motors Co.Pvt.Ltd.
26	Divya R	HR	A Study on Job Satisfaction of Employee in Indus Motors	Indus Motors
27	Divya S	Finance	A Study on customer Perception About IDEA Cellular in A M Agencies	A M Agencies
28	Divyaa R	Marketing	A Study on Customer Satisfaction For the Products Manufactured in Munasri Technologies	Munasri Technologies
29	Durai K	Marketing	A Study on Customer Preception Towards Alpha Industrys Steel product in chennai	Alpha Industries
30	Geetha Lakshmi C	Marketing	A Study on Distribution Channel of Seven hills PEB System PVT.LTD	Seven hills PEB System PVT.LTD
31	Hema Malini R	Marketing	A Study on Purchase Influencing Factors in Shree Sainath Industries	Shree Sainath Industries
32	Hemalatha B	Finance	An Analysis of the Financial performance of Indian Overseas bank Using Camels Approach	Indian Overseas bank
33	Jagan M	Finance	A Study on Working Capital Management with reference to Physonia constructions pvt.ltd	Physonia constructions pvt.ltd
34	Jaya Prasad M	Marketing	A Study on Customer Perception Towards BAR code Technology in LJM Technologies&Solutions	LJM Technologies&Solutions
35	Jemima R	Finance	A Study on Working Capital Management in L&T Projects	L&T

36	Jenifer Angela Nancy E	Marketing	A Study on Customer Satisfaction of Buses at Ashok leyland	Ashok leyland
37	Julia R	HR	A Study on Employee Job Satisfaction In L&T Construction	L&T
38	Karlmozhi A	Finance	A Study on Investment Pattern Investors with Reference	VIZZA Advisory services
39	Karthiga Selvi M	Marketing	A Study on Customer Satisfaction towards Micromatic Machin Tools pvt.ltd	Micromatic Machin Tools pvt.ltd
40	Karthika.C	Marketing	A Study on Customer Satisfaction After sales In Digital Track solution	Digital Track solution
41	Karthikamani J	HR	A Study on Attrition of Employees at Beyondexc network solutions	Beyondexc network solutions
42	Karthikeyan M	Marketing	A Study of Customer Satisfaction Towards Jainsons corporation LTD	Jainsons corporation LTD
43	Kaviya R	Finance	A Study on Financial Statement Analysis Of Tasty Pizza	Tasty Pizza
44	Kishore D	Marketing	A Study on Customer Focus on Supply chain Management Perfect Calibration Centre PVT.ltd	Perfect Calibration Centre PVT.ltd
45	Kumaran G	Marketing	A Study on Customer Perception Towards on Metlife Insurance	Metlife Insurance
46	Lakshmi Prabha G	Marketing	A Study on Consumer Behaviour and Promotion Strategy of Sri Rama Manufacture	Sri Rama Manufacture
47	Lakshmi Priya N	Marketing	Comparative Study on Pharmaceutical Products with special reference to AXE Brand Universal Oil	AXEON MARKETING INDIA
48	Manjupriya A	HR	A Study on Customer Satisfaction with special reference to perfect Clibration pvt.ltd	Perfact Clibration pvt.ltd
49	Mohammed Azharudeen	Marketing	A Study on Buying behavior of Home Appliances with Special Reference to COOL n COOL Appliances	COOL n COOL Appliances
50	Mohammed Imran M A	Marketing	A Study on Customer Satisfaction At Kamal Retail Store	Kamal Retail Store
51	Nandini P	Marketing	A Study on the Marketing system of SAS Aviation pvt.ltd	SAS Aviation pvt.ltd
52	Naveena Janani B	Marketing	A Study on CRM at SCB and Customer Satisfication Towards salary account and other beneficiary product of SCB	Standard chartered Bank
53	Nisianth R	Marketing	A Study on Customer Preference on Housing Loan in Indian Overseas Bank	Indian Overseas Bank

54	Nivedha S	HR	A Study on Employee Motivation Influence on Satisfaction in Ambattur Clothing Limited chennai	Ambattur Clothing Limited
55	Padmasree A	Finance	A Study on working Capital management in TVS-Sundaram Brake Linings Ltd	TVS-Sundaram Brake Linings Ltd
56	Preethi R	Marketing	A study on customer preference on mobile value added services with special reference to Tata docomo	Tata docomo
57	Premkumar.B	Marketing	A Study on brand management towards Cilent through internet with Reference to ZOD info system	ZOD info system
58	Prince Samuel Rajkumar I	Marketing	A Study on Competitor Analysis in Sri Venkateshwara Catering Equipment	Sri Venkateshwara Catering Equipment
59	Prithviraj C	Finance	A Study on Online Trading and Demat Account	MANSUKH
60	Priyanka M	Finance	A Study on Receivables Management with reference E.I.D PARRY Limited	E.I.D PARRY Limited
61	Priyanka Maran E	HR	A Study of Influence of Motivation technique on employee engagement at Balsara engineering products pvt.ltd	Balsara engineering products pvt.ltd
62	Raakhul N C	Marketing	A Study on Effectiveness of Promotional schemes of Cocacola	Cocacola
63	Radhika S	Finance	A Study on Financial performance with reference To BHEL	BHEL
64	Raja A	Marketing	A Study on Customer satisfaction towards Trinitive Web Communication	Trinitive Web Communication
65	Ramesh Kumar B	Marketing	A Study on Marketing Strategy in Global Care Surgicals and Disposable at chennai	Global Care Surgicals and Disposable
66	Ramkiran K	Marketing	A Study on Retailers preference in promoting telecom services with special reference to TATA docomo	TATA Teleservices limited
67	Ramy J	Finance	A Study on Financial Analysis of Indian Overseas bank	Indian Overseas bank
68	Ranjith Kumar B	Finance	A Study on Debtors management with special reference to Global care surgical and disposable	Global care surgical and disposable
69	Ranjith R	Marketing	A Study on Customer preference towards Global care surgical and disposable products	Global care surgical and disposable
70	Rasul M	Marketing	A Study of Panasonic home appliances among retail stores in chennai	Panasonic home appliances

71	Rathna Kumar S	Finance	A Study on Working Capital management with reference to Parambriyan	Parambriyan
72	Reeka M	HR	A Study on Effectiveness of training and Development in Auto Machine pvt.ltd	Auto Machine pvt.ltd
73	Sajin Jeyanth Alex J	Marketing	A Study on Customer Perception towards Redsun Restaurant	Redsun Restaurant
74	Sangeetha V	HR	A Study on Trading and development of salesperson with reference to SFP sons private limited	SFP sons private limited
75	Saravana Kumar K	Marketing	A Study on Telemarketing activities carried out at trinitive web communication	trinitive web communication
76	Sarmila G	Finance	A Study on Working capital management with reference to Kquality Precision products pvt.ltd	Kquality Precision products pvt.ltd
77	Sathish Raja A	Marketing	A Study of Marketing System at Balsara engineering products.pvt.ltd	Balsara engineering products.pvt.ltd
78	Sathya Banu R	Finance	A Study on Financial performance with reference to State Bank of Mysore, Chennai	State Bank of Mysore, Chennai
79	Shamli J	Finance	A Study on Budgetary Control Technique at Integral coach factory	Integral coach factory
80	Shanmathi S M	Marketing	A Study on Evaluation of Advertisements with reference to TWC films pvt ltd	TWC films pvt ltd
81	Shanmuga Babu M	Marketing	A STUDY ON LAUNCH OF NEW PRODUCT	Arjun technology pvt.ltd
82	Shanthi Priya A	HR	A Study on Employee Relation in sim technology private limited	sim technology private limited
83	Shiek Mohamed Kani P	Marketing	A Study On Customer Satisfaction In Hydro Maxx Water System	Hydro Maxx Water System
84	Shylu Priya R	Marketing	A Study on Brand Awareness and Brand Perception under the speciasation in Daily taker	Daily Taker
85	Sivanesan R	Marketing	A study on customer satisfaction with reference to compeq laptops	SFBA Computers
86	Srinath S	Marketing	A Study on impact of personal selling towards the purchase decision of consumers with special reference to the Times of india	Times of india
87	Sujitha B	HR	A Study on Attrition Analysis of the Employees with reference to Hospira healthcare	Hospira healthcare

88	Sundaresan U	Finance	A Study on Financial Performance Analysis of Ambattur Clothing pvt Ltd	Ambattur Clothing pvt .ltd
89	Surej Pius	Finance	A Study on Attrition Analysis with reference to Hospira healthcare india ltd.	Hospira healthcare india ltd.
90	Swathi S	Marketing	A Study on Effectiveness of Advertisement in Panasonic limited	Panasonic limited
91	Syed Ahmed Kabeer	HR	A Study on Effectiveness of the performance Appraisal System in workshop Electrical services southern railway	southern railway
92	Tamilselvan K	Marketing	A Study on customer Satisfaction towards the Times of India newspaper in india	Economic times
93	Udaya Kumar V	Finance	A Study on Financial performance Analysis of M.S.V Costruction pvt.ltd	M.S.V Costruction pvt.ltd
94	Vaideeswaran M	Marketing	A Study on Customer satisfaction with Special reference to Parambriym	Parambriym
95	Vaishnavi Balaji	Marketing	A Study on Efectiveness of Customer Relationship Management	Panasonic
96	Vidhya V	Finance	A Study on Financial performance with reference to Sundaram Clayton	Sundaram Clayton
97	Vignesh T	Marketing	A Study on customer Preference towards Automation products with Reference to VNS Automation solution ltd	VNS Automation solution ltd
98	Vijay S	Marketing	A Study on Importance of Advertisment with Respect to Pharamaceutical products	Molecules
99	Vivek M	Marketing	A Study on New Product Development	Bharath petroleum corporation ltd
100	Vivek P	Finance	A Study on Financial Performance Analysis of Sriram Foams Pvt.ltd	Sriram Foams Pvt.ltd
101	Vivek R	Marketing	A Study on Employee satisfaction towards Bharath Petroleum	Bharath Petroleum