



**EASWARI ENGINEERING COLLEGE**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**PROGRAMMES ORGANISED**

NAME OF THE CONFERENCE/SEMINARS/WORKSHOP/FDP	FUNDING AGENCY	DATE OF CONDUCTING
FINANCE SUMMIT 2015	Self Supporting	25.03.2015
MOU Signed with NSE. A Joint Certification by Easwari Engineering College and National Stock Exchange of India Ltd on NCCMP (NSE Certified capital market profession)	NA	24.02.2015
Inaugurated "Fair Deal" – Consumer Cell of Easwari Engineering College	NA	24.02.2015
Faculty Development Programme on "Creativity & Innovation"	Self Supporting	09.01.2015
National Conference on "Management Research in Changing Climate" MRCC 2014	Self Supporting	17.10.2014
HR SUMMIT 2014	Self Supporting	07.03.2014
National Conference on "Managerial Challenges in Re inventing Business Process" MCRBP 2013	Self Supporting	22.11.2013
Doctoral Colloquium	Self Supporting	25.10.2013
National level Management Symposium "Xpertrix 13"	Self Supporting	13.04.2013
FDP on Research Writing and Publications	Self Supporting	08.03.2013
National Conference on "Redefining The DNA Of Business: The Challenges & Opportunities Ahead" NCRDB 2012	Self Supporting	02.11.2012
Three Day Camp on Entrepreneurial workshop for Engineering & Technology Students	KITCO- Sponsored by DST, NISTEDB	13-14 <sup>th</sup> Sep 2012
National Level Seminar on Strategies for sustaining Economic growth and Balancing Inflation	AICTE	22.03.2012
Technical Workshop on Predictive Analysis Software	Self Supporting	01&02.03.2012
National Seminar on Digital Marketing	AICTE	12.10.2010
National Seminar on Significance of Social Marketing in India	AICTE	02.09.2010
National Level Seminar on Innovation for Business Excellence	AICTE	29.09.2008
FDP-Case study method of Teaching	Self Supporting	15.11.2007
National seminar on Entrepreneurial awareness and development	AICTE	28.09.2007
National Conference on Emerging Trends in Business Research	Self Supporting	31.03.2006

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National Conference on Emerging Trends in Business Research	Self Supporting	31.03.2006

### **MBA Guest Lectures Organized by the Department**

Year	Date	Name of the Resource person	Topic	Affiliation
2015-16	26/9/15	Mr. Prasanth	'Exploro lecture series 4' - "How to face an interview?"	Assistant Manager, Naukri (Alumni – 2013-15)
	22/9/15	Mr.Prasanth,	'Exploro lecture series 5' - "Role of stock exchange in security market"	Retail Marketing Manager, ICICI Bank, Kerala & Tamilnadu
	19/9/15	Mr.Philip, Mr.Ragul and Mr.Sabari	Workshop on soft skills	Trainer, The School of Soft skills
	29/8/15	Mr.Ramkumar	HR role in logistics	HR Manager
	27/8/15	S.Shyam,. P.Ranganathan	'EXPLORO Lecture series 3" - Various possibilities of employment in HR, Operations and Financial Management field, by the following resource persons.	Operations Head, Axis bank Ltd, Chennai Senior Executive HR, ECom Express Pvt Ltd, Delhi
	27/7/15	Mr. M.Prasanth	'EXPLORO Lecture series 2" - Placement	Analyst – HCL Statestreet (Alumni

		Mr.Vigneshwaran	opportunities in Finance and HR'	of Batch 2011-2013)  HR Executive – Lister Metropolis (Alumni of Batch 2011-2013)
	15/7/15	Mr.T.Srinivasan, Mr. Raju Iyer, Mr. Lakshmi Narasimhan	'EXPLORO Lecture series 1' – "Discussion on various possibilities of employment in each field"	Regional Director (South), Project Management Association  Former Chairman, Institute of Cost Accountants of India  HR, Brakes India Ltd.
<b>2014-15</b>	24/02/15	Mr.HariHara Balan	Consumer Club – Awareness about Consumer Protection Act	Lawyer – High Court
	18/2/15	Dr.G.P.Ganesh	Personal Transformation	Regional Sales Head - ICICI Bank, Coimbatore
	16/2/15	Mr.Nishanth (Alumni)	Current trends in Marketing	Senior Manager – Times of India, Madurai
	12/2/15	Mr. Krupakar	Human Relations	Assistant VP – HR – Axis Bank, Chennai.
	07/01/15	Mr. S. Radhakrishnan	Stock Investment	SBU Education, NSE of India Ltd.
	07/11/14	Mr. Marcin Uminski	Higher Education Opportunities in Poland	RNP Education & Think Poland

	27/10/14	Mr. K. Muthukumar	Procurement	Head Business Strategy, HVL Pest Services Ltd
	16/10/14	Ms.V.Sangeetha (Alumni)	ED Activity – Start Up Venture	Sara Creations
	11/10/14	Mr.S.Vinoth Kumar, (Alumni)	Alumni Interaction – Industry Expectation from MBA Graduates	Senior Analyst, Wipro Technologies
	11/10/14	Mr.K.Jaygar, (Alumni) Mr.R.Venkateswaran, (Alumni)	Market Storming Competition YUKTA Activity	Mr.K.Jaygar, Senior Analyst, Wipro Technologies Mr.R.Venkateswaran, HR Coordinator, Cognizant Technology Solution
	19/09/14	Mr. K. Balasubramanian	Quality Systems and Procedures	Quality Head, Magma Closures and Mirrors
	19/08/14	Ms P.Renju	Stock Mind Session 3	Regional Manager, ICICI Securities Ltd.,
	12/08/14	B.Vinoth Kumar	User Awareness Program on EBSCO Management Elite Online Journals Database	B.Vinoth Kumar, Trainer, EBSCO information Services India Pvt. Ltd.,
	11/08/14	K.C.Ragesh	Workshop on Competency building	Corporate Trainer from MMA
	06/08/14	Prof . Shanmugarajan	Financial Planning	Financial Trainer, SEBI
<b>2013 – 14</b>	03/04/14	MrAnto Jude Paulraj	ERP Implementation	HP India Pvt Ltd.,
	28/2/14	Mr T.SRajamohan	Employment Law	Senior Central Govt. Standing Counsel, Advocate Madras High Court.
	10/2/14	Mrs.EzhilarasiDuraiKannan	Start Up Proposal	Managing Proprietor, KIDZEE
	30/1/14	Mr. Harish	Interview Interaction Skills	Corporate Trainer, MMA
	25/1/14	MsP.Renju	Stock Mind	Regional Manager,

				ICICI Securities Ltd.,
	25/11/13	Ms. N. Padmaja	Communication Skills	Trainer, Victory Insights MMA
	26/10/13	Mr. G.Saravanan	Quality Management	Group Manager, Caterpillar India Pvt. Ltd.
	16/9/13	Mr. Ramesh Shankar	Work Shop on Mutual Funds	Certified Trainer, SEBI
	19/09/13	Mr.Jayakar, (Alumni) Ms.Arulratna, (Alumni)	Alumni Interaction “Hurdles to be faced in the industry”	Mr.Jayakar, Marketing Executive, 99 Acers.com & Ms.Arulratna, HR Executive, Tata Tele Services
	14/9/13	Mr. Sasi Kumar, Mr. Mangal, Mr. Dhillip Kumar	Corporate Social Responsibilities	Founders , Our Home NGO
	29/8/13	Mr. P.R Ramesh	Marketing Skills	Associate General Manager, Times Group
<b>2012-13</b>	30/4/13	DrM.Kannadhasan	Capital Budgeting Case Study	Indian Institute of Management, Raipur
	5/3/13	MrMuthukrishnan	Thought Power	Industry, Winners Council
	28/2/13	Mr J Krishnan	The Can Do Attitude	Industry, MMA, RIPE Institute of Management
	19/2/13	Mr. Raj Kalki	Interviewing Skills	Industry, MMA
	6/12/12	Mr V.R Muthu, CEO Idhayam Group of Companies	Marketing Skills	Idhayam Group of Companies
	8/11/12	MrK.Babu, Retd., Production Manager, Rane Engine Valves Ltd., Chennai	5 S' Concepts	Rane Engine Valves Ltd.,
	9/10/12	Dr. Vignesh Shankar, CEO, Globefist Management Solutions	Life Skills for Holistic Development	GlobeFist Management Solutions
	7/9/12	Mr. Krishna Murthy	Employability Skills	Head Corporate,

				Match Point Consultancy
	25/8/12	Ms. Sri Devi, (Alumni)	Soft Skills	Ms. Sri Devi, Senior Process Associate, WNS Global Services
	13/8/12	Mr. PiramaNayagam	Workshop on Presentation Skills	MD, Deksha Learning Services
<b>2011-12</b>	23/2/12	Mr. Vijay Balaji	Towards Sustainable business and Society	HR Flex, Consultant
	28/2/12	Mr. Ramesh Shankar	Financial Education and Awareness	SEBI, Certified Financial Educator
	30/4/12	Mr. Parag Kapadia	Indian Capital Market, Sources of Long Term Finance and Venture Capital	Management Consultant and Mentor
	29/9/11	Mr Vijay Balaji	Current Marketing Scenario	HR Flex, Consultant
	14/11/11	Mr Ramesh Shankar	Financial Instrument (SEBI)	SEBI, Certified Financial Educator
	19/11/11	Mr Ramesh Shankar	Capital Market	SEBI, Certified Financial Educator
	28/3/2011	Mr. P. Raju Iyer	Venture Capital	MD, PRI Consultant
	22/2/11	Mr. Harihara Subramaniam	Entrepreneurship	MD, Mayuras Industrial Services
	<b>2010-11</b>	14/8/10	Mr. K. Babu	5 S Quality Concepts
28/8/10		Mr. S.R.Muruganadam	Becoming a Better Manager.	Executive Development Consultant
16/9/10		Mr. S. Kishore	Capital Markets Basics	Management Consultant
9/10/10		Mr.M.J.Arputharaj	Industrial Harmony in the current changing scenario	Senior Manager, TI Cycles of India
<b>2009-10</b>	18/2/09	Mr. NatchiMuthuLazarus	Weapons in the New Economy	VP, Max Value Academy
	23/2/09	Mr. Murali Krishna	Focus	CEO, Thinkfuture Training Consultant

	25/2/09	Mr. KalyanaSundaram	The Art of Reading Economic Times	IAS, Freelance Consultant
	11/3/09	Mr. Srinivas	Transition from college to corporate world	Senior HR Manager, TCS
	25/3/09	Dr. Selvaraj And Dr. Naganathan	Health and hygiene	Pediatrician, SRM Hospital
	28/3/09	Dr. Samutarajkumar	Brand building	Professor, Annamalai University
	28/3/09	Dr. SayedZafer	HR practices	Prof and Head, Annamalai University
	30/3/09	Mr. Ramani	International advertising	Senior Editor, Times of India
	9/4/09	Dr. Victor Louis Anthuvan	Globalization and its impact on global economy	Professor, LIBA
	13/4/09	Mrs. Lavanya	ISO Practices	ISO Consultant
	31/6/09	Mr. Murali	Marketing in Animation industry	Professor, WLC
	04/08/09	Mr. M. S. Muthuraman	Career Guidance	Consultant, Free Lance
	10/08/09	Mr. Kabaleeswaran	Emerging Issues in Strategic Management	GM, MARG Construction
	21/08/09	Ms. Chandra Ramesh	Capital Market Scene and Career Opportunities	MD, IFIN Financial Services Ltd