



**EASWARI ENGINEERING COLLEGE**  
**ENTREPRENEURSHIP DEVELOPMENT CELL**



### **Vision of the Cell**

To nurture and actualize Entrepreneurial talent among students from various disciplines of engineering and management.

### **Objectives of the Cell**

1. Conducting Entrepreneurial Development Programme with focus on creating Business Plan
2. Conducting programme to create awareness about Entrepreneurship
3. To study the business models created by successful & Unsuccessful Entrepreneurs and create database
4. Interacting and Collaborating with venture capitalists to provide seed capital for innovations by students and faculty
5. Identifying opportunities for Green Entrepreneurship

### **Scope of the Cell Activities**

1. The basic need of Entrepreneurship Development Cell is to motivate and inspire students to take up the challenges of Entrepreneurship
2. Equip budding Entrepreneurs with competent skills and provide them with required assistance
3. Make more Competitive Job Market

### **Thrust Activities**

1. Creating awareness about Entrepreneurship with different focus for different students
2. Providing Entrepreneurship Development training for interested students on selected product class with orientation on preparing bankable projects
3. Provided exposure to students on Export Business Opportunities
4. Encourage students to think of small-budget projects with innovative and beneficial ideas

5. Interaction with successful Entrepreneurs
6. Guide to get Government funds for really innovative student's project

### Outcome

Produce more number of Entrepreneurs with innovative business ideas and make them tougher competitors in various business fields

### List of ED Cell Members

Dept	Role	Title	Name	Designation	Phone No
MBA	Coordinator	Dr.	V.Saikumari	Professor	9790741495
CIVIL	Member	Mrs	S.Nandhini	Asst.Prof.	9952807007
CSE	Member	Ms	V. Rathina priya	A.P(Or.Gr)	9843873227
ECE	Member	Ms.	A.Usha	A.P (Sl.Gr)	9841240437
EEE	Member	Dr.	K.Mala	Asso.Prof.	9941411411
EIE	Member	Dr.	R.AArthi	Assoc.Prof.	9940399466
MECH	Member	Mr.	V. Srinivasan	Asso Prof	9176067416
AUTO	Member	Mr.	A Somasundaram	AP (Sl.Gr)	9486905002
IT	Member	Mrs.	G.Arthi	Asst.Prof	9003643185
MBA	Member	Dr.	R.Sindhu	Asso.Prof.	7904636155
MCA	Member	Mrs.	M.Rajarajeswari	Asst.Prof	9444634791

## Student Members

Department	No of Students		
	2015	2016	2017
CSE	10	10	20
ECE	12	15	31
EEE	5	10	12
MECH	14	20	60
CIVIL	8	12	17
IT	5	10	15
EIE	3	10	12
MBA	10	23	31

## DISTINGUISHED ALUMNI ENTREPRENEURS

Sl No	Name of the Alumni	Dept .	Year of Completion	Type of business	Name of the company
1	Karmegakannan.U	EIE	2013	Automation Solutions	Kanna Pvt.Ltd
2	C.Samyuktha	EIE	2013	Data Processing	United Project Services
3	G.Sundaraganesh	EIE	2013	Merchant Exporter	Ganesh Exporters
4	Mohamed Iqbal. N	Civil	2013	Construction	Nataa Constructions
5	Edison Jabaraj.J	Civil	2013	Consultant	Unity Infra Pvt.Ltd
6	Naveen Kumar.M	CSE	2013	Shoe Mart	Shoe Mart
7	R.Siddharth	CSE	2013	IT Consulting & Training	Global Solutions
8	R.Manikandan	CSE	2013	Staffing,IT Consulting & Training	Flairone Solution

9	Lokesh.R	CSE	2013	Web Application,Mobile Application Testing,Source Code Analysis	Zybeak Wity Technologies
10	Madhumita Iyer	IT	2013	Swastham Health Services Pvt Limited	Swastham Health Services Pvt Limited
11	Mr.Ravi Prakash	MBA	2013	Micro Financing & Dairy Farming	Ravi Micro Financers
12	S.Dinesh	MCA	2013	It	Dinmind Infotech Pvt Ltd
13	S. Amarnath	ECE	2013	Industrial Engineering Services And Software Training In The Field Of Industrial Automation.	United Oil & Gas Engg Pvt. Ltd
14	Arjun Perumal	ECE	2013	Construction	Advik Homes
15	Gokul Ram	ECE	2013	Car Servicing & Jewellery Shop	Gammatron
16	Rajasekar	ECE	2013	Animation Training Centre	Gs Studio
17	Gowtham J	Civil	2013	Contractor	Gowtham & Co.
18	Mohamed Igbal	Civil	2013	Contractor	Igbal Real Estate
19	U.Karmega Kannan	EIE	2013	Intelligent Systems	M/S. Center For Advanced Research In Intelligent Systems And Smart Automations Private Limited
20	C. Samyuktha	EIE	2013	Software Developments	M/S. United Project Services
21	NaveethaBabu T	IT	2013	Software Training Services	MT Services Software Product /Training
22	Naresh	IT	2013	Event Organizer	“Amor” Event Planners
23	Dinesh Kumar	MCA	2013	Software Testing	Dinmind Tchnologies
24	R.Sekar	EIE	2014	Communication Equipments	Learning Souldions Pvt.Ltd
25	Goutham.J.P	Civil	2014	Construction	Jupiter Foundation
26	Mohamed Akram	CSE	2014	Online Marketing	Deluxer

27	Hariram.K.P	IT	2014	Royal Enfield Showroom	Royal Enfield Showroom
28	Rakesh	IT	2014	Vanama Constructions	Vanama Constructions
29	Karthikeyan	ECE	2014	Petrol Bunk, Cotton Mill	Gokulam Mill
30	Bernard Illayabharathy	ECE	2014	Organic Products	Green Harvest
31	B. Sasi kumar	ECE	2014	Mobile Business	Sasi Mobiles
32	B. Mayakrishnan	ECE	2014	Mobile Business	Krishna Services
33	Srinivas	ECE	2014	Electrical Repair	Lakshmi Electricals & Services
34	R. Navin Raju	ECE	2014	Manufacturers Of Export & Ready Made Garment	Vishakan Exports
35	Mr.Ravi Prakash	MBA	2014	Dairy Products	Micro Financing & Dairy Farming
36	Mrs.G.S.Priyadhars hini	MBA	2014	Couriers Sevice	Professional Couriers
37	Sangeetha	MBA	2014	Appraels & Accessories	Sarah Creations
38	ArulRathna	MBA	2014	Real Easte	Arul Agencies
39	Kandan	MCA	2014	It Consultant	Samsar
40	Anees Ahmed	EEE	2015	Digital Arts	Colorz
41	Mr.B.Jayakumar	CSE	2015	Event Glitz	Event Glitz
42	R.K.RAHUL	CSE	2015	Aquarium	Dory Aquarium
43	Sundar Balaji	IT	2015	PGM Constructions	PGM Constructions
44	Naresh	IT	2015	Amor Event Planners	Amor Event Planners
45	T S Rakesh Babu	ECE	2015	Own Leather Company	Babu Leathers
46	Kalaimani	ECE	2015	Two Wheeler Service & Sale(Outlet)	KB Automobiles
47	Delhibabu	ECE	2015	Water Treatment Plant	Babu Water Soultions
48	G. Vignesh	ECE	2015	Robotics Training In Schools, College And Sale	Inspire Robotics

				Of Robotic Components	
49	B.R. Sudhir Babu	ECE	2015	Robotics Training In Schools, College And Sale Of Robotic Components	Inspire Robotics
50	Azaruddin	ECE	2015	Real Estate	Azar Real Estate
51	PremAnand.K	IT	2015	Software Developments	Software Solutions Xtracut Systems Pvt Ltd
52	AravindChandraseker	MBA	2015	Retail Shop	Deepam Traders
53	Ellakiya.S	MBA	2015	Civil Enginnering Sevices	Ellakiya Constructions
54	NareshKumar.N	MBA	2015	Fish Foods	ABSA Marine Sea Foods
55	Ragunath.M	MBA	2015	Paper & Books Wholesale	Venketeshwara Traders
56	Kishore Kumar	MCA	2015	App Development	Infibrain Solutions Pvt.Ltd
57	R.SATHISH Kumar	CSE	2016	Grocery, Autoparts, Sports, Electronics	Indus Market Ltd
58	S. Bharath Balaji	ECE	2016	Loreal Distributor	Balaji Traders
59	L. Madhubalan	ECE	2016	On-Line Engg Book Sale	Magic Market
60	Naveen Kumar	ECE	2016	Export Import Business	Naveen Exporters
61	Nithesh K.P.	Civil	2016	Civil Engineer	Cepa Builders
62	Ashwini.S	IT	2016	Resturant Service	Restranaunt& Cafe Eighty Degrees East
63	Mr.Ajay Shiva	MBA	2016	Furnitures	Rathna Stores (Firm) -
64	S. Arun	ECE	2017	Nilgris Super Market Franchise	Arun Agencies Pvt.Ltd
65	Ayesha.S	IT	2017	Evnt Planner	Smile Planners
66	Koushik.B	IT	2017	Tour & Travels	Travel Best
67	Chetan Dwarkani.M	IT	2017	App Development	Dwarsoft Web Pvt.Ltd

## EVENT ORGANISED REPORT

<b>YEAR</b>	<b>EVENT</b>	<b>RESOURCE PERSON</b>
2013	Inauguration of ED Cell in EEC	Mr.MohanNarayanan, Founder-CEO, KUBOS Company
2013	Guest Lecture on “Quality Management”	MR.G.Saravanan, Manager, Caterpillar India Pvt ltd.,
2014	A Workshop on “The Drivers and Inhibitors of Entrepreneurial Growth”	Dr.C.P.Ravikumar, Technical Director,Texas Instruments,Banglore
2014	A Talk show on “Democratizing Entrepreneurship”	Mr.S.Vijayaraghavan, President Past, ISA,SOIND
2014	Guest Lecture on “Startup Venture”	Ms.V.Sangeetha, Proprietor Sara creations
2015	A Seminar on “Personal Transformation”	Dr.G.P.Ganesh, Manager,ICICI Bank.
2015	Pep Talk on “Those who talk about it and Those who be about it”	Mr. Kathikeyan, App. Engineer, Technocrat Automation Pvt. Ltd
2015	Guest Lecture on “Product Analysis”	Mr. Sridharan, Tech Lead, Flowserve Controls Pvt
2016	Guest Lecture on “The Entrepreneurial College”	Mr.K.Rajaraman, I.A.S., Director, Entrepreneurship Development Institute, Govt. of TamilNadu
2016	Guest Lecture on “Entrepreneurship-Love What You do”	Mr. Suddan N Shanmugasundaram, Founder & CEO, HR Cube
2016	Interactive Session on “Are you an Entrepreneur”	Mr.B.G.Venkatesh, Co-Founder, Campus Tiger
2016	A Guest Lecture on “Confidence, Humility and the Effective CEO”	Mr.VishnuVaradhan, MD. Trend and Automation PvtLmt
2016	Orientation program on “Entrepreneurship” (WF 100)	Dr. K.Mala, Easwari Engineering College

2017	Seminar on “Women Entrepreneurship & Empowerment”	Mrs. Mahalakshmi Saravanan, Founder, Women Entrepreneur India, Director, Ameyaa Infosolution., Pvt.Ltd
2017	A National Level Entrepreneurship Development Program on "EMPRESARIO 2K17"	Dr.B.Nirmal, Founder, ExNoRa
2017	A Lecture on “Enlighten Young Entrepreneurs Mind”	Mr.Sanjay Kumaran, Founder, GoDimensions
2017	A talk on “Entrepreneurship Journey”	Ms.Priyanka Ravidran, Founder, BeatRoute







