

Easwari Engineering College
Department of Management Studies

Publication Details

International Conference

Dr.Saikumari.V, “Measurement Modelling for Work Force Diversity Escalating Morale, Competitiveness & Productivity in Technical University”- Frontiers of Management Practices for Economic Sustainability, International Conference , St. Peters’ University

Dr .R Vasudevan,” Reforms in Banking Sector-- Frontiers of Management Practices for Economic Sustainability”, International Conference at St. Peters University

Dr. R. Vasudevan,” Capital Sector Reforms- A Critical Evaluation” International conference at Jeppiar College of Engineering

Dr.M.Kathiravan, “Measurement Modelling for Worker force diversity: escalating morale, competitiveness and productivity in Technical University in Indian Context” in international Conference on "Frontiers of Management Practices for Economic Sustainability" St. Peter’s Institute of Higher Education and Research

R.Banureka, “A Study on Financial & Non-Financial Factors influencing IPO Pricing in NSE”, Frontiers of Management Practices for Economic Sustainability by St Peter’s Institute of Higher Education & Research

R.Banureka, “Implementation Strategies for Sustainable Innovation”, Day of the week effect for Nationalized Bank Stocks in NSE by DG Vaishnava College

S.Chandrasekar, ““A study on Retail Shoppers buying behavior”; in an International Conference on evolving trends and innovations in business and management for sustainable development by Sri Konica Parameshwari college of Arts and Science, Chennai

S.Purushothaman, “Students perspectives of leadership with reference to Chennai City- Empirical Study “in 2nd International Conference on Smart India Synergies and opportunities in management, Engineering, Technology and Science in the Globalized Era “by Selvam College of Technology ,Nammakal, Tamil Nadu.

S.Purushothaman, “A Study On Employees Competency Level Among It Professionals Working In Top Companies With Reference To Chennai City” in 4thInternational Conference on Contemporary Management (ICCM-2016), Faculty of Management Studies and Commerce, University of Jaffna, Jaffna, Sri Lanka by University of Jaffna, Sri Lanka

S.Purushothaman, "A Study on Impact of employer- employee relationship on performance at Equites Small Finance Bank Limited- Chennai “in an International Conference on evolving trends and innovations in business and management for sustainable development by Sri KanikaParameshwari college of Arts and Science, Chennai

S.Purushothaman, " Enrichment in Education system of Tamil Nadu : A Paramount for future Generation". In an International Conference on Implementation Strategies for sustainable innovation by D.G Vaishnava College, Chennai.

S.Purushothaman, "GST and its provision in Indian Economy "in an International Conference on the Recent Trends in Commerce by Nazareth College of Arts and Science, Avadi.

S.Purushothaman, "Talent retention among faculties working in Education Institutions "in an International Conference on Frontiers of management practices for economic sustainability (ICFMPES-2017)by St. Peters University, Avadi.

S.Purushothaman, "Talent retention among faculties working in Education Institutions "in an International Conference on Frontiers of management practices for economic sustainability (ICFMPES-2017)

S.Sairekha, " "Removal of hexavalent Chromium from tannery effluent using Corncob as an adsorbent" in 6th international Conference on Futuristic trends in Civil Engineering conducted by Thiruvalluvar College of Engineering and Technology.

V.Sunitha, "Measurement Modelling for Work Force Diversity Escalating Morale, Competitiveness & Productivity in Technical University"- Frontiers of Management Practices for Economic Sustainability

V.Sunitha, "Measurement Modelling for Work Force Diversity Escalating Morale, Competitiveness & Productivity in Technical University"- Frontiers of Management Practices for Economic Sustainability, International Conference, St. Peters' University