

# NOVELLA

NEWSLETTER FROM DOMS,EEC

FEBRUARY  
2K19

EASWARI ENGINEERING COLLEGE  
RAMAPURAM, CHENNAI-600 089



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**(Head & Professor)**  
MBA., PGDCS., Ph.D., PDF.,

**Areas of Specialization:**

**Marketing, Human resource,  
Behavioral studies &  
Entrepreneurship**

## HOD SPEAKS.....

We aim at developing Centre for excellence in management education. India is now bright and shining; the developments are clearly visible, and the whole world has started observing us keenly in all areas of our key growth indices. No doubt, the technological revolution has made this possible. Furthermore, due to rapid communication and technological advancements, tremendous infrastructural developments are taking place throughout the world, and Indians are contributing towards this too, to a large extent. During this developmental journey, we have crossed many challenges; the hardships were overcome by our systematic planning, dedication, hard work coupled with advanced technical support. For this total development, the management of men, materials, and power has a greater role to play, and this is due to the quality management education which is provided by the Indian educational system. Furthermore, many books, journals, and other materials also play a major role for ensuring a quality. I am very much sure that this News Letter will fly high with additional inputs Students and faculties, so that it reaches the entire management community in all spheres. I am confident that the contributors and the entire editorial team will make this happen. Let us join together, let us plan, and let us all execute this to make India brighter, and more shining.

## ANGADI

February 2<sup>nd</sup> 2019.

**Angadi**, is a location where people regularly gather for the purchase and sale of provisions, livestock, and other goods.

Our First year MBA Students were given equal opportunities to showcase their talents in the Marketing Field.

The winners of Angadi Event were given with the Trophy and Certificates on February 6<sup>th</sup> 2019.



## WORLD CANCER DAY

February 4<sup>th</sup> 2019.

Each year on 4 February, World Cancer Day empowers all of us across the world to show support, raise our collective voice, take personal action and press our governments to do more.

We are proud that our First Year MBA Student Ms. Naga Nandhini donated her hair towards World Cancer Day on 4<sup>th</sup> of February 2019.

## EXPERT TALK ON HR

February 6<sup>th</sup> 2019.

The Guest Lecture was organized by the Department of Management Studies, Easwari Engineering College, for the first year MBA students on the topic “**Current trends in Human Resource Management**”.

The Guest for the session was **Mr.R.C.Ragesh**- Expert in the field of HR and Trainer from MMA, addressed the students. The Speaker delivered the lecture along with the power point presentations covering the current trends in the HR such Competency Mapping and HR analytics.





**AWARD – 2018**

February 10<sup>th</sup> 2019.

IASTE seeks to bring together individuals, and institutions and Government agencies & industries and Education to evolve and develop Engineering practices in India.

*Our HOD mam, Dr. SaiKumari. V has been awarded with the Leading Educationist of India Award -2018.*



**Face Painting Winner**

February 19<sup>th</sup> 2019.

Face painting is the artistic application of cosmetic "paint" to a person's face.

Our Students Ms. Naga Nandhini and Ms. Hindu Priyadarshini participated in the face painting competition held by the College and grabbed the First place in it.



**Mr. SWAGATH**

February 22<sup>nd</sup> 2019.

Swagath is the Event that is conducted for the freshers (i.e) the First year students of all the departments.

Our Department Student Mr. Arshad Khan took part in the Mr. Swagath Competition held in the event and have won the Third Place in it.



## INTERNATIONAL CONFERENCE

February 22<sup>nd</sup> 2019.

Our department faculty Ms. Sunitha has participated and presented a paper in the International Conference on Crafting Foundations for Sustainable and Inclusive Development, held on 22<sup>nd</sup> and 23<sup>rd</sup> February 2019, at the School of Business - Manipal Academy of Higher Education, Dubai

## UNION BUDGET DEBATE

February 28<sup>th</sup> 2019.

Department of Management Studies of Easwari Engineering college under 'Yukta'-Management Student Association organized a 'Debate on Union Budget 2019' on 28<sup>th</sup> February 2019 in TRP Auditorium. The function was presided over by Mr. A.K.Narayan, Chartered Accountant & Former President of Tamil Nadu Investors Association, who also acted as the moderator for the debate.



## CHIEF GUEST INTERVIEW

February 28<sup>th</sup> 2019.

After the Union Budget Debate, our Department Volunteer Ms. Moganapriya made a separate interview session with Mr. A.K. Narayan, Chartered Accountant & Former President of TamilNadu Investors Association. Where he has given his secret of success as "Doing smart work rather than hard work".



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