

EASWARI ENGINEERING COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

EVENT NAMES WITH GUEST DETAILS FOR THE YEAR JUNE - DECEMBER 2016

S.No	Date of Function	Event Name	Name of the Chief Guest	Designation Company Name/ Institution Name
1	17.08.2016	Mock Place Drive for II MBA - Batch 2015 - 2017	Mr. R.Prasanth	Senior Manager- Sales from Daimler (Alumni)
			Mr. C.N.Prasanth	HR TAG-HCL (Alumni)
2	22.08.2016	Seminar - "Global Scenario & Career Opportunities in Shipping & Logistics"	Capt. V.J.Pushpakumar	Founder & Director, Good Ocean Maritime
3	31.08.2016	Pre Placement Training for II MBA - Batch 2015 - 2017	Mr. Jagajeevan Ram	Assistant Manager- Admissions, Jaro Education.
4	09.09.2016	National Level Quiz competition - Business Standard Quiz for I & II MBA Students	Mr. S.Jayaraam	Chief Manager, Market Development, Business Standard Pvt. Ltd
			Mr. M.Muralisankar	Assistant Manager, Marketing Development, Business Standard Pvt. Ltd
5	12.09.2016, 14.09.2016, 19.09.2016 & 20.09.2016	Dental Camp	Dr. D. Prabhu	Head of the department, Department of Physical Health Dentistry, SRM Dental College & his team
6	26.09.2016	YUKTA Inaugural Function	Mr. C.K. Kumaravel	Cofounder & CEO, Natural Salon & Spa
8	26.09.2016	Workshop on A Walk through on Capital Market	Mr. Ponmozhi	Director, Stock Rich Pvt. Ltd

13	21.10.2016 FN	Guest Lecture - on “Capital Markets – Fundamental & Technical Analysis” for II MBA	Mr. S. Valar Murugan	Sr. Technical Analyst, EQSIS Financial Services (P) Ltd
14	21.10.2016 AN	Guest Lecture - workshop on “Human Resource: Careers Redefined” for I & II MBA	Mr. S. Alex Melwyn	Branch Manager, Ripples Learning Services
15	22.10.2016 FN	MMA Workshop on Laws of Reciprocity Motivational to I MBA	Mr. Mukundan.V	Creative Head, Breakthrough training solutions.
16	22.10.2016 AN	MMA Workshop on Motivation a breakthrough to II MBA	Mr. Mukundan.V & Mr. Ashok	Creative Head, Breakthrough training solutions.

INDUSTRIAL VISIT DETAILS

S. No	Date	Company Name	Class
1.	27.09.2016	Modern Bakers Madras Pvt. Ltd, Madhavaream, Chennai	II MBA A & B section
2.	03.10.2016	Hindustan Coca-Cola Beverages Pvt Ltd, Vellavedu, Chennai – 600094.	I MBA A & B section
3.	18.10.2016	Hatsun agro products ltd, Kanchipuram.	I MBA A section
4.	19.10.2016	Hatsun Agro Products Ltd, Kanchipuram	I MBA B section