



MOU SIGNING CEREMONY



Chennai, April 2017: A function was organized by the DEPARTMENT OF MANAGEMENT STUDIES, Easwari Engineering College for signing Memorandum of Understanding with Capt. V. J. Pushpa Kumar, Director – Good Ocean Maritime, UAE and Mr. S. Valar Murugan, Director – EQSIS Financial Services Pvt. Ltd. The function was presided over by Dr. R. Shiva Kumar, Chairman, Ramapuram and Trichy Campus. In his presidential address the Chairman highlighted the need for signing MoU's and how it enables the students to take advantage of facilities provided in enhancing their employability skills. He also emphasized the importance of industrial and research knowledge to inculcate confidence among students which bridges the gap between the industry and the institute. He advised the HOD's of all the departments to make use of this MoU to motivate the students in taking logistics and financial services as assignments to earn revenue. He complimented the Principal, Vice Principal, Management Studies department for taking this initiative. Felicitation address was given by Dr. T. S. Sridhar, Director General, Ramapuram and Trichy Campuses. In his address he congratulated the Management Studies department in taking this initiative and also thanked the Good Ocean Maritime, UAE and EQSIS Financial Services Pvt Ltd for coming forward to associate with the college.

Earlier the function started with welcome address by Dr. Sai Kumari. V, Head of the Department of Management Studies. The overview of the MoU and company profile was given by Dr. Kavitha Shanmugam and Dr. A.K. Subramani faculty members of the department. The Directors of the Good Ocean Maritime, UAE and EQSIS Financial Services Pvt. Ltd. thanked the Chairman, Director General, Principal, Vice Principal and HOD of the MBA department for having given an opportunity to associate with the college in expanding their services. The meeting came to an end with vote of thanks by Dr. R. Vasudevan, faculty member of the department.

List of Memorandum Of Understanding

S.No	Date	Company / Agency	Purpose
1.	05.04.2017	Good Ocean Maritime, UAE	<ul style="list-style-type: none">•To help the students to enter UAE every year and to explore International career.•To make the students, Institutional Heads and Placement officers to understand the benefits of the course and to create the awareness about the logistics and shipping.•Also to create an awareness among the student community through seminars, exhibitions and effective counseling.
2.	05.04.2017	EQSIS Financial Services Pvt Ltd	<ul style="list-style-type: none">•Retail Services – Training, Trade Guidance.•Corporate Services - Stock Broking consultancy, Corporate Training and Development Services, IT Domain Knowledge Assistance - Research & Trading Platform.
3.	24.02.2015	National Stock Exchange of India Ltd. (NSE)	Joint certification for NCCMP (NSE Certified Capital Market Professional) course

Milestones:

- Started in 2001, affiliated to Madras University with a Sanctioned student intake of 60.
- Shifted from Madras University to Anna University in 2002.
- Conducted National Level Seminar in 2005.
- Accredited by NBA in 2007.
- ISO-Certified in 2007.
- Students' Sanctioned intake increased from 60 to 90 in 2007.
- Conducted AICTE sponsored National level seminar on "Entrepreneurship Development" in 2007.
- Became Anna University approved Study Center for AUDE MBA program in 2007.
- Student sanctioned intake increased from 90 to 120 in 2008.
- Since inception, Consistent University ranks to the Department with an average result of more than 90% every Semester.
- Conducted AICTE sponsored National level seminar on "Innovation for Business Excellence in 2008.
- Journal "SAMZODHANA – Journal of Management Research" with ISSN 2347- 4270 was started during September 2013.
- Organized a National Conference on "Redefining the DNA of Business: The opportunities and Challenges Ahead" on 02.11.2012. Edited volume book was released by Shri. M. C. Dathan, Distinguished Scientist & Director, Satish Dhawan Space Center, Sriharikota (ISRO).
- Organized a National Conference on "Managerial Challenges in Reinventing the Business Process" MCRBP 2013 on 22.11.2013. Edited volume book was released by Padma Shri T.N.Manoharan, Former President, ICA & Independent Director, Tech Mahindra.
- Organized a "HR SUMMIT 2014" on 07.03.2014, The Theme of the Summit is Harvard Map of HRM. The resource persons for the summit were Mr.A.Rajan Babu, GM, HR, NSK – ABC Bearings

Ltd, Mr.M.Ramakrishnan, VP, HR, WS Industries, Mr.V.Ramasubramanian, DGM, HR, Rane Holdings, Mr.Joshua Madan, CEO, Covenant India, Mr.B.S.Ravi, Senior HR Leader, Mr.G.Yegnaramakrishnan, Location Head, HR, Tata Tele Services & Mr.Deepak Nathan, Manager, Talent Engagement, Tats Consultancy.

- “YUKTA” Management Students Association was inaugurated by Mr.S.Rajendran, General Manager, JK Tyres & Industries Ltd, Chennai.
- Organized a National Conference on “Management Research in Changing Climate” MRCC 2014 on 17.10.2014. Edited volume book was released by Mr.D.Mohan Raj, General Manager – Human Resource, Daimler India Commercial Vehicles Ltd.
- Organized FDP on “Creativity and Innovation” on 09.01.2015. Resources Persons for the FDP are Dr.S.Sathikh, Former Professor & Dean, PG Studies, Anna University, Director-MIT & Former Vice Chancellor, Madras University & Dr.Natarajan Annamalai, and CEO – Creativity Sphere.
- Inaugurated Leadership Lecture series 2015 on 12.02.2015.
- Social awareness Project was initiated by department from the academic year 2014-2015.
- MOU Signed with NSE on 24.02.2015. A Joint certification by Easwari Engineering College and National Stock Exchange of India Ltd on NCCMP (NSE Certified Capital Market Profession).
- Inaugurated “Fair Deal” – Consumer Cell of Easwari Engineering College on 24.02.2015.
- Organized Finance Summit 2015 on 25/03/2015, The theme of the Summit is Challenges in Indian Financial Market –A Road Map 2020. – Inauguration: Mr.J.PremaChandran, Operations Head – Plant Equipments & Industrial Machinery, L&T Infotech, Chennai.
- Rated as Best B School by AIMA – India Management & Business Standard during June 2015.
- Train the Trainer Programme in association with National Stock Exchange on “Capital Market” during June 2015.
- Inaugurated EXPLORO Lecture series 2015 on 15.07.2015.
- Initiated Industry Research on 01.08.2015.
- “YUKTA” Management Students Association was inaugurated by Mr.Venkatakrishnan Sankaran, Founder & CEO, Levergent Technologies India Pvt Ltd on 11.08.2015.
- Organized a State Level Techno Cultural Fest for Arts & Science College students “CONNET’16” on 11.03.2016.
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