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Research Interest : **A study on effectiveness of performance system in small and medium scale enterprises.**

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2017, "Optimization talent management process analytics on pharmaceutical SMEs employees: Empirical perspective" International Journal of Pharmaceutical Sciences Review and Research,ISSN: 0976-044X,Vol 44, Issue no, 2, May - June 2017.pp. 161-167 .

- 2016, 'Performance Appraisal Practices Quantitative Research and Framework for Future Development in SME Industries, India', Asian Journal of Research in Social Sciences and Humanities, ISSN:2249-7315 (Online) 2250-1665 (Print), vol. 6, no.4, pp. 234-253.

- 2014, 'A Empirical Study on Effectiveness of Performance Appraisal System In Medium Scale Enterprises at Tiruchirappalli-Tamil Nadu', European Journal of Economics, Finance and Administrative Sciences, vol. 63, ISSN.1450-2275.

