



HOD Column

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About: Professor. DR. SAIKUMARI.V has more than **20 years of experience** as Director, Professor, Head of Department in Sathyabama University, Park Global B-School and as Director Operations in Meenaa Techno Mediaa Solutions Private Limited. She has completed MBA in Marketing, PhD in Human resource & Administration, Post Doctorate in Women Entrepreneurship from USA. She is a certified Psychometric Test Professional from Carlton Advanced Management Institute, USA. She has a passion for **teaching, training and research**. She has specialized in the areas of Marketing, Human resource, Behavioral studies & Entrepreneurship. She has presented and published more than 100 papers to her credit in numerous national and international conferences and journals. She was Associated with Grand Canyon University (USA) as faculty in the department of Management studies and also in MS Collaborative program of BITS for Ashok Leyland employees. She has organized and conducted numerous MDPs, **FDPs**, Entrepreneurship Development Programmes, Employability skill development Programmes, Leadership Programmes, Soft Skill Development Programmes, Conferences, Seminars, Workshops etc. under her towering leadership. She has conducted research methodology programmes, FDPs at Sathyabama University and Park Global B-School. She has authored several titles of Multimedia Computer Based Tutorials (interactive educational CDROMs) in Management, also developed content for Organisational behavior for Chennai Business School, and for several e-learning corporate projects. She has developed the entire concept and story board in the development of earning Management System. She has received BEST Teacher Award & Saivasidhanda Rathnam award, National award of excellence, Adarsh Vidya Saraswati Rashtriya Puraskar, Outstanding Scientist Award, Excellence in Teaching and Research Award, Women Icon award from different institutions.