

EASWARI ENGINEERING COLLEGE**DEPARTMENT OF MANAGEMENT STUDIES****WEBSITE UPDATION DETAILS****Academic Year (2017-2018)****1. Alumni Meet**

S.No	Date	Event	Venue	Session / Topic	Interacted	Strength	Resource Person	Company	Designation
1	22-07-2017	Alumni Meet	Class Room	Topper Meet	II MBA	20 Toppers	Ms.Suguna	BNY Mellon	Finanical Analyst
2	22-07-2017	Alumni Meet	library	Marketing Opportunities	II MBA	30 Students	Mr.Prasanth	Diamler	Sales Dept

2. Guest Lecture

S.No	Date	Event	Venue	Session / Topic	Interacted	Strength	Resource Person	Company	Designation
1.	16-08-2017	Guest Lecturer	Hi-Tech 2	Transforming India	II MBA	108 Students	Mr.Santhosh	Tycoon	CEO
2.	23-08-2017	Guest Lecturer	TRP Auditorium	GST	II MBA	108 Students	Mr. Tirumal	TASSK Associates	Director

3. Event-Symposium

S.No	Date	Event	Venue	Session / Topic	Interacted	Strength	Resource Person	Company	Designation
1.	29-08-2017	Empresario 2k17	TRP Auditorium	Entrepreneurship event	Engg and MBA	400 Students	Dr.M.B.Nirmal	ExNoRa	Founder & Chairman
							Sanjay Kumaran	Go Dimensions	CEO

							Priyanka Ranindran	Beat Route	Founder
							Sarjun	Film Industry	Director
							Santosh	Film Industry	Actor
							Sireeja	Valkil Search	Company Secretary

4. Paper Presentation

1. S.Purushothaman, S.P/MBA, presented paper in the topic "A STUDY ON EMPLOYEES COMPETENCY LEVEL AMONG IT PROFESSIONALS WORKING IN TOP COMPANIES WITH REFERENCE TO CHENNAI CITY" got published in Proceedings in Inspiring pledge for sustainability over challenges ,ISSN 2448-9883 organised by University of Jaffna-Srilanka on 24/7/17.
2. S.Purushothaman, S.P/MBA, presented paper in the topic "A Study on Impact of employer- employee relationship on performance at Equitas Small Finance Bank Limited- Chennai" got published in" Intercontinental Journal of Human Resource Management", Volume 4, Issue 7,Impact Factor : 3.607, July 2017. ISSN 2350-0859(On-line).