

ABOUT FDP

In the quest for creating knowledge-based societies and enhancing the global competitiveness of technical manpower, Easwari Engineering College is continually involved in contributing to social causes. One such initiative is the Management Development Programme (MDP) for the Principals & HoDs of Polytechnic colleges. The objective of the MDP is to bridge the gap between Polytechnic and Engineering education and Curriculum.

Effective Polytechnic Management and Leadership - Innovations in Polytechnic Education

The objective of organizing this event is basically enabling the Management and the Principals to introduce innovations in managing, administrating and implementing various programs.

- To formulate strategies to overcome the competition.
- To make necessary suggestions to the regulatory bodies in framing the syllabus and curriculum based on the current scenario.
- To create facilities for taking the level of education to a great extent.
- To train the faculty members to develop leadership qualities.
- To motivate the students to acquire leadership qualities.

To focus on the above, talks have been arranged by eminent speakers on:

1. Identifying the methods of developing innovation strategies.
2. Developing leadership skills of the stakeholders.

RESOURCE PERSONS

1. National Institute of Technical Teachers Training and Research Institute (NITTTR)
2. IIT, Madras
3. Anna University, Chennai
4. SRM Institute of Science & Technology, Chennai

We expect to build a vibrant working partnership with Polytechnic Colleges

ADVISORY COMMITTEE

Chief Patrons:

Dr. T. R. Paarivendhar

Founder Chairman

SRM Group of Educational Institutions

Dr. R. Shivakumar

Chairman

SRM Group of Educational Institutions

(Trichy & Ramapuram Campus)

Patrons:

Dr. T. S. Sridhar

Director General

SRM Group of Educational Institutions

(Trichy & Ramapuram Campus)

Dr. C. Ravichandran, Deputy Director

Convenor:

Dr. R. Ramadoss, Professor / Mech. Engg.

Co Convenor:

Dr. P. Alagambigai, HOD / MCA

IMPORTANT DATES

Submission of Registration Form : 10.02.2018

Intimation of Acceptance : 18.02.2018

Programme : 24.02.2018

- **Participants are eligible for :**
 - * Reimbursement of Travel Cost by Bus/Train
 - * (limited to maximum of second class sleeper).

NO REGISTRATION FEE

Contact:

Dr. R. Ramadoss, Professor / Mech. Engg. Mobile No: 9840459601

Dr. P. Alagambigai, HoD / MCA Mobile No: 9994378880



EASWARI ENGINEERING COLLEGE

(A Unit of SRM Group of Educational Institutions)

Bharathi Salai, Ramapuram, Chennai-600 089

Approved by Govt. of Tamilnadu and AICTE

ISO Certified and Affiliated to Anna University Chennai

Accredited by NAAC at "A" Grade



INSTITUTIONAL SOCIAL RESPONSIBILITY INITIATIVE

Management Development Programme

for

Polytechnic College Principals & HoDs

on

Effective Polytechnic Management and Leadership - Innovations in Polytechnic Education

24th February 2018

Organized by

EASWARI ENGINEERING COLLEGE

Bharathi Salai, Ramapuram, Chennai-600 089

Website : <http://www.srmeaswari.ac.in>

E-mail: eecfdp2018@gmail.com

THE COLLEGE

EASWARI ENGINEERING COLLEGE (EEC) (A unit of SRM group of educational institutions) is functioning under the aegis of "Valliammai Society". The society was founded in the year 1975, by **Dr. T. R. Paarivendhar**, Founder Chairman, an academician and educationist for promoting the cause of quality education. EEC was established in the year 1996, with the approval of AICTE, New Delhi and Govt. of Tamilnadu. The college is affiliated to Anna University, Chennai since 2002. Seven UG programmes Civil, CSE, ECE, EEE, EIE, Mechanical and IT have been accredited by NBA. The institution has been given "A" grade by NAAC and is ISO 9001:2008 certified.

Under the adept leadership of Dr.R.Shivakumar, Chairman, EEC has been performing creditably, garnering top ranks in surveys by Government and Private bodies.

The college offers 8 Under Graduates and 5 Post Graduates programmes covering Engineering & Technology, Computer Applications and Management. The college has a strong industry – interaction with reputed National and International organizations.

With a tranquil green campus and ambience conducive to admirable academic pursuits, EEC enjoys a unique position in the heart of the city.

Location Advantage:

6 km - from Koyembedu Central Bus stand

2 km from Porur

6 km from Guindy Industrial Estate

6 km from Vadapalani

EEC is Known for

- Ranked 40th among "Top 77 Private Engineering Colleges in the South Zone" by the WEEK MAGAZINE 2016.
- Ranked 11th among top 20 Private Engineering Colleges in Tamilnadu by Silicon India.
- Departments of Civil Engineering, CSE, IT and MBA are placed in top "Platinum Grade" and ECE, Mechanical, EEE, EIE and Automobile Engineering departments are placed in "Gold Grade" in the AICTE-CII Survey.
- MBA dept. ranked as "Top B-Schools in India" 2016 by Indian Management Journal.
- Secured 136th rank among top engineering colleges in India by Times of India 2017.
- Accredited by leading industries such as TCS, Wipro and iGate.
- Highest placement in leading IT and core companies. 1041 offers in 2016 with highest salary package of 15 - 45 lakhs by DBS Bank and 8 – 10 lakhs by ZOHO.
- Institution is recognized by Department of Science and Industrial Research (DSIR, New Delhi) as SIRO (Scientific and Industrial Research Organization).
- Institution is aligned with central government initiatives like Digital India, Skilling India, Unnat Jyothi, Swachh Bharat Abhiyan, Pradhan Mantri Jan Dhan Yojana.
- Central Research & Development Laboratory and centres of National & International repute Nano Technology lab established at a cost of Rs.50/- lakhs.
- e-Yantra Robotics lab in collaboration with MHRD, Govt. of India & IIT Bombay at a cost of Rs.5 lakhs.
- All UG and PG programmes have secured permanent affiliation (except Automobile Engineering)
- CISCO Networking lab for CCNA certification & National Instruments, USA approved LABVIEW Academy established.
- AICTE sponsored Design cell under Project centre for Technical Education Scheme for Rs.17.32 lakhs.
- AICTE sponsored exclusive centre for training programme on Skill & Personality Development for SC/ST students worth 17.95 lakhs.
- Alumni sponsored Life Skill Development lab for Rs.30 lakhs established for helping vernacular medium students to improve their employability skills.

- Maths, Physics, Chemistry, ECE, EEE, CSE, Mechanical & MCA departments are recognized as Nodal research centres by Anna University.
- Funded projects worth 2.5 crores received from various funding agencies and industries. Also research proposals worth 2 crores are in pipeline.
- 15 patents have been filed by faculty and students in last 3 years.
- Faculty receive Best Women Engineer award, Distinguished Women Engineer Award. Our faculty received "Best Ph.D thesis Award" by IITM.
- Library well stocked with 75212 volumes & 20416 titles.
- MOUs inked with leading industries for enhancing teaching-learning process and collaborative activities.
- Highly qualified, committed faculty with rich industrial experience - 65 Ph.Ds & more than 70 pursuing Ph.D in reputed Universities.
- 155 Mbps leased lines for internet 1600 nodes with LAN & Wifi connectivity.
- Secured 311 Anna University ranks in the last 4 years.
- ISA best student section mentor award, outstanding Student Chapter Award by IE&ICI
- TCS best project award (Rs.20000) & TCS best student award (Rs.10000 & Gold medal) since 2007; ISTE best student award.
- Membership in 15 Professional societies & 10 clubs to cater to students' participation in co-curricular, extra curricular and social service activities.
- More than 15% of students get admitted in reputed foreign universities like Imperial College London, Carnegie Mellon University, GeorgiaTech University etc.
- 1633 Publications by faculty, students in reputed journals in last five years.
- Scholarship for meritorious students.
- Value added courses and skill training imparted to make students industry-ready.
- Various prizes, medals won in State, National level sports competitions.
- Best NSS unit Award 2017